

- PRESS RELEASE -

SAINT JAMES AGRICOLE RHUM RELEASES *L'ESSENTIEL*, PURE EXPRESSION OF ITS CRAFTSMANSHIP

The expertise of SAINT JAMES Distillery in elaborating vintage rhums dates back to 1885 when the first ever vintage rum was created. Strengthened by this long expertise, our Master Distiller Marc Sassier elaborated this sumptuous cuvée selecting and blending three SAINT JAMES iconic vintage rhums.

Vintage 1998: Interesting structure with typical notes of very old rhums (undergrowth and mushrooms).

Vintage 2000: Particularly fruity.

Vintage 2003: Woody notes and fern.

Patently aged 12 years in selected small Bourbon casks, this rum has not been modified with "ullage" (topping up casks with eau-de-vie to compensate the natural evaporation, share of the angels).

A pure expression of the SAINT JAMES Rhums identity and a tribute to an exceptional legacy, elected best Agricole Rum at the 2018 International Rum Conference in Madrid.



Tasting notes

Nose:

Roasted notes of mocha and cocoa supported by undergrowth subtle aromas.

Palate:

Fruity aromas of stone and candied fruits with distinctive notes of prune, hint of wood.

The SAINT JAMES Cuvée *L'Essentiel* will be available next December 2018 worldwide.

RSP: 180€ / 70cl / 43%vol

About SAINT JAMES

SAINT JAMES Rhums are born out of a 250-year-long history of passion and craftsmanship. The highly awarded SAINT JAMES Agricole Rhums from Martinique is produced from sugarcane pressed straight after harvest, are appreciated for their character and uniqueness. Distributed in over 50 countries, the famous square bottle brand is the N°1 worldwide Agricole Caribbean Rum. (Source: The IWSR 2018)

About LA MARTINIQUAISE

An independent French group founded in 1934 by Jean Cayard, LA MARTINIQUAISE is a leading spirits group in France and features in the world top 10. The group has a turnover of 1 billion euros and is proud to own four millionaire brands, LABEL 5 & SIR EDWARD'S Scotch Whiskies, POLIAKOV Vodka and NEGRITA Rum.

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Please drink SAINT JAMES responsibly.

