

# PORTO CRUZ

DESDE 1887 SINCE

- PRESS RELEASE -

## WELCOME TO GRAN CRUZ HOUSE: A CRUZ-COLOURED HOTEL

***GRAN CRUZ, the iconic house of PORTO CRUZ, strengthens its attachment in the Douro Valley by opening its first boutique hotel, GRAN CRUZ HOUSE. In this place full of history, guests can appreciate the best Portugal has to offer, in a welcoming atmosphere.***

Ideally located along the Douro River, more precisely in Praça da Ribeira, the historical and medieval heart of Porto, GRAN CRUZ HOUSE was built from a 19<sup>th</sup> century building, entirely renovated for the occasion.

The hotel embraces everything PORTO CRUZ cherishes: authenticity, good taste / modernity / uniqueness and sweetness of life. The hotel offers seven comfy rooms with a typical Portuguese design. Each of them are inspired by the brand's visual identity and colours and are decorated with "The Woman in Black", PORTO CRUZ's icon. Moreover, the convivial and superior hospitality delivered enables travelers to enjoy an outstanding stay.

Benefiting from an indoor and an outdoor space, the hotel also hosts a gourmet restaurant, the Casario. Its seasonal menu, prepared by renowned chefs Miguel Castro Silva and José Guedes, is a tribute to the Portuguese cuisine. In a warm atmosphere, guests will enjoy fine traditional Portuguese meals to taste with their favourite PORTO CRUZ.

Just in front of the ESPAÇO PORTO CRUZ, the intimate, colourful and relaxing atmosphere of GRAN CRUZ HOUSE is awaiting you...



Online booking: <http://www.grancruzhouse.pt/hotel-overview.html>

GRAN CRUZ HOUSE - Viela do Buraco - Praça da Ribeira – 4050 - 132 Porto - Portugal

### **ABOUT GRAN CRUZ**

It was in Vila Nova de Gaia on the banks of the Douro River that GRAN CRUZ House was established, taking over from Assumpção E Fos, founded in 1887. GRAN CRUZ belongs to the French group La Martiniquaise, leading spirits group in France featuring in the world Top 10. (Source: Impact 2018)

### **Contact:**

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To discover more about CRUZ, please visit <http://www.porto-cruz.com> and <http://www.myportocruz.com>

Group LA MARTINIQUAISE, [www.la-martiniquaise.com](http://www.la-martiniquaise.com)

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*Please drink CRUZ responsibly.*